

Reno SCCA – February 2020 Meeting Minutes

Date: February 12, 2020, 6:45pm - Mimi's Cafe

Attendance: Anthony Ta (Secretary), Barbara Johnson, Eric Johnson, Doug Driver (Treasurer), Scott Knauf (Assistant Regional Executive), George Loyd, Wendy Loyd, Andy Ross (Director, TT/TE), Jason Lewis, Tori Speicher, Leon Border, Dave Deborde (Regional Executive), Carol Deborde, Eric Broili, Jacob Greene

Missing Notes from January 2020 Minutes

- Marketing Committee: Anthony Ta, Ahren Renner, Dexter Baker, Scott Knauf, Cameron Drudge, Andy Ross
 - Responsible for increasing awareness of club presence and promotion of club events.

Reading of January 2020 Minutes waived by Board.

Treasurer's Report

- 2019 finance report completed, all numbers final
- Deficit of \$9500
 - Half due to tow truck repair, half due to operation losses
 - Lower than expected attendance at events and sudden change of sites mid-Solo season.
- Currently have \$40k in cash.
- Thunderhill TT/TE deposit paid and check cashed.
 - Getting date reservations required discussions to start in August 2019
 - Deposit non-refundable
 - Last year, two TT/TE events with low attendance. Andy Ross brainstorming promotional ideas to increase awareness.
- Treasurer's report approved by Board

Regional Business

- Regional charter issued to Reno SCCA from SCCA Nationals
 - Hard copy of charter received
- Annual items handled by Doug (Reno SCCA is non-profit)
 - Business license, officers list sent, etc.
- Insurance of Club Vehicles (Solo van, tow truck, etc)
 - No feedback on other available commercial insurance
 - Rates up for everyone due to distracted driving
 - Insurance has been paid
- SCCA Convention (Las Vegas)
 - All expenses turned in?
 - Dave: "Very good convention. Very hard to cover two sessions at the same time".
 - Reno SCCA may collaborate with Vet Motorsports.
 - VM participates in autocross and track events.
 - Who is the local facilitator? VM is looking for facilitator. Peter Clyne is very interested in working with club.

- Reno Expo 2020: Boat, RV, Off-Road Show
 - March 25-29
 - Reno SCCA given 30x40-foot space and contract.
 - No commitment for attending event
 - Past years did not give much confidence if any of audience went to events.
 - Event charges: \$600 for carpet and electric
 - Facebook and other social media looks like a better and much more cost-effective method of club promotion
 - 2019 deficit a large concern
 - Consensus: Will not attend event this year.

Solo (Autocross)

- No Solo representatives present
- Dates on website and new promo ad cards are the same
- Proposal: Replace regional Tuner (W) class with new SCCA class Xtreme Street (XS)
 - XS fits many rules in Tuner
- Keeping regional Vintage (V) class
- When will supplemental rules be finished? Sanction requests?
- Events are posted on MotorsportReg
- Scott Knauf: Dedicated Solo meeting?
 - Contact Cameron Drudge for setup of Solo meeting

Time Trial and Track Events (TT/TE)

- Deposit paid to lock-in dates for Thunderhill
- Decent dates
 - July 17 features 3-mile track
 - How to have people attend both Friday and Saturday (July 18) events?
 - Party into Saturday!
- Andy brainstorm ways to promote track events
 - Facebook Advertising: Buy ads to target car audience, such as people who have interest in SCCA Track Night in America.
 - Start ads one month before event date
 - Budget \$200-300 per event
 - If one additional driver signs up, ad is worth it
- Andy has new promo business-sized cards
 - Has Solo and TT/TE event dates
- Track events need 10-15 more people average than last year to be financially viable

- Supplemental Rules
 - Mostly unchanged, however, prices need to change
 - Higher cost of track, prices may increase \$5-10 per person
 - \$225 for two-mile days
 - \$300 for three-mile day
 - 2-day package deal? \$400-450?
 - Timed sign-ups - Early bird discounts?
 - Was tried in the past but difficult and messy. New tools (MotorsportReg) may have made it much easier now.
 - Supps to be drafted by following week
- Sanctions will be acquired then events will open on MotorsportReg

Marketing

- Schedule will be posted in Reno Porsche Club by Doug
- Contact other clubs to market SCCA events?
- Facebook: Link to Nationals SCCA Time Trial event
 - Auto Club Raceway in Fontana, CA
 - March 28-29

Street Survival

- March 21
- 11 students signed up so far. Maybe 11 coaches signed up. No course workers signed up yet.
- Event on MotorsportReg for sign up.
 - SEPARATE SIGN UP for workers and coaches
- Be prepared for unpredictable weather!
- Zero Fatalities will not be able to make it, but their truck will be there.
- Scott K.: Doing work on promoting pedestrian safety
- New flyers available for promotion

Other Business

- ALL TRACK CARS: At least one red brake light at back of car.
- Old helmets can be recertified with new padding.

Meeting adjourned at 7:51pm

Minutes Submitted by:
 Anthony Ta - Secretary
 Reno Sports Car Club of America